Louisiana Office of Alcohol and Tobacco Control

March 3, 2022

ATC ADVISORY

East Baton Rouge & Ascension Renewal Permits Extended to March 15, 2022

Dear Permit holders,

Recently, ATC has become aware that significant number of East Baton Rouge and Ascension Parish permits which expired on January 31, 2022 have failed to submit a renewals to the ATC. We understand that there may have been some confusion as to the new ATC paperless renewal policy and transition to ATC online permitting system. We are urging all businesses that have yet to submit a renewal to contact ATC as soon as possible to begin the renewal process. Upon submission, ATC staff will diligently work to process your renewal before March 15, 2022. Any authorized representative may contact ATC to obtain their online access code. You may request your access code by contacting us at (225) 925-4041 or emailing ATC-Attorneys@atc.la.gov.

In the interim, any business which holds a permit that expired on January 31, 2022, and has submitted a renewal to ATC timely, shall be granted an extension through March 15, 2022 or until such time a decision has been rendered on their renewal application. All Wholesalers may continue to sell alcohol and tobacco products to their customers located in East Baton Rouge and Ascension Parish through March 15, 2022, unless otherwise notified. Businesses which have not applied for renewal permits will be cited immediately.

We again appreciate everyone's understanding and patience during this time. We will continue to strive to improve on our process. Should you have any questions or concerns, you may submit it to <a href="https://doi.org/10.1007/journal.org/10.1007

Sincerely,

Ernest P. Legier, Jr. ATC Commissioner