



Louisiana Office of Alcohol and Tobacco Control Commissioner Ernest Legier



			0.01		10.8		0.03				0.01	0.06			Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business	Retail Markup 6%	WS + Mark Up				
VALID FOR JULY 1, 2022 - JULY 30, 2022																	
10 Packs per Carton																	
PHILLIP MORRIS BRANDS																	
MARLBORO MAINLINE GREEN PACKINGS																	
MARLBORO BOX & 100'S MENTHOL BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$8.50	\$69.18	\$6.92
MENTHOL SOFT PACK	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$8.50	\$69.18	\$6.92
GOLD BOX & 100'S MENTHOL BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$8.50	\$69.18	\$6.92
GOLD SOFT PACK & 100'S MENTHOL SOFT PACK	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$8.50	\$69.18	\$6.92
SILVER BOX & 100'S MENTHOL BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$8.50	\$69.18	\$6.92
MENTHOL RICH BLUE BOX & 100'S BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$8.50	\$69.18	\$6.92
BLUE BOX & 100'S MENTHOL BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$8.50	\$69.18	\$6.92
SKYLINE & 100'S MENTHOL BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$8.50	\$69.18	\$6.92
SMOOTH BOX & 100'S MENTHOL BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$8.50	\$69.18	\$6.92
MENTHOL ICE BOX, SMOOTH ICE BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$8.50	\$69.18	\$6.92
MARLBORO BOLD ICE	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$8.50	\$69.18	\$6.92
MARLBORO MAINLINE RED PACKINGS																	
MARLBORO BOX & 100'S BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
MARLBORO SOFT PACK & 100'S SOFT PACK	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
MARLBORO BOX 5PK	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
MARLBORO BOX 25'S	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
MARLBORO 83'S BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
RED LABEL BOX & 100'S BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
RED LABEL SOFT PACK & 100'S SOFT PACK	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
MARLBORO MAINLINE GOLD PACKINGS																	
GOLD BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
GOLD 100'S BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
GOLD SOFT PACK	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
GOLD 100'S SOFT PACK	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
GOLD BOX 5PK	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
GOLD BOX 25'S	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
MARLBORO NON-MENTHOL OTHER																	
NON-MENTHOL 100s, SILVER BOX & 100s	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
BLEND NO. 27 BOX, 100s AND SOFTPACK	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
SOUTHERN CUT	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$11.00	\$66.68	\$6.67
MARLBORO SPECIAL PRICE PROMOTED PACKINGS																	
MARLBORO BLACK NON-MENTHOL																	
NON-MENTHOL BLACK SPECIAL SELECT BOX & 100s BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$20.00	\$57.68	\$5.77
EDGE BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$20.00	\$57.68	\$5.77
MARLBORO BLACK MENTHOL																	
MENTHOL BLACK SPECIAL SELECT BOX & 100'S BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$20.00	\$57.68	\$5.77
MARLBORO NXT BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$20.00	\$57.68	\$5.77
MIDNIGHT MENTHOL BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$20.00	\$57.68	\$5.77
MENTHOL SLATE BOX & 100'S BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$20.00	\$57.68	\$5.77
MARLBORO SPECIAL SELECT PACKINGS																	
SPECIAL SELECT (RED PACK) BOX & 100'S BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$15.00	\$62.68	\$6.27
SPECIAL SELECT (GOLD PACK) BOX & 100'S BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$15.00	\$62.68	\$6.27
MARLBORO 72'S																	
72'S MENTHOL																	
72'S GREEN PACK BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$18.00	\$59.68	\$5.97
BLACK MENTHOL 72'S BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$18.00	\$59.68	\$5.97
72'S NON-MENTHOL																	
72'S BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$18.00	\$59.68	\$5.97
72'S GOLD PACK BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$18.00	\$59.68	\$5.97
72'S SILVER PACK BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$18.00	\$59.68	\$5.97
72'S BLUE PACK BOX	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$18.00	\$59.68	\$5.97
BLEND NO. 54	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$8.50	\$69.18	\$6.92
MARLBORO BOLD ICE RESEAL BOX																	
	\$59.04		\$0.60	\$59.64	\$10.80	\$70.44	\$2.11	\$72.55	\$72.55		\$0.73	\$73.28	\$4.3970	\$77.68	\$8.50	\$69.18	\$6.92
VIRGINIA BLEND	\$59.34		\$0.60	\$59.94	\$10.80	\$70.74	\$2.12	\$72.86	\$72.86		\$0.73	\$73.59	\$4.4155	\$78.01		\$78.01	\$7.80
MERIT	\$76.90		\$0.77	\$77.67	\$10.80	\$88.47	\$2.65	\$91.12	\$91.12		\$0.92	\$92.04	\$5.5226	\$97.57		\$97.57	\$9.76
PARLIAMENT	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80	\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36		\$84.36	\$8.44
PLAYER'S	\$67.40		\$0.68	\$68.08	\$10.80	\$78.88	\$2.37	\$81.25	\$81.25		\$0.82	\$82.07	\$4.9240	\$86.99		\$86.99	\$8.70
SARATOGA	\$67.40		\$0.68	\$68.08	\$10.80	\$78.88	\$2.37	\$81.25	\$81.25		\$0.82	\$82.07	\$4.9240	\$86.99		\$86.99	\$8.70
VIRGINIA SLIMS	\$65.04		\$0.66	\$65.70	\$10.80	\$76.50	\$2.30	\$78.80	\$78.80		\$0.79	\$79.59	\$4.7751	\$84.36		\$84.36	\$8.44



**Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier**



			0.01		10.8		0.03				0.01		0.06		Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$/ Pack		
VALID FOR JULY 1, 2022 - JULY 30, 2022																			
10 Packs per Carton	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU		Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up			
BASIC	\$65.24		\$0.66	\$65.90	\$10.80	\$76.70	\$2.30	\$79.00			\$79.00		\$0.80	\$79.80	\$4.7881	\$84.59		\$84.59	\$8.46
BENSON & HEDGES	\$76.90		\$0.77	\$77.67	\$10.80	\$88.47	\$2.65	\$91.12			\$91.12		\$0.92	\$92.04	\$5.5226	\$97.57		\$97.57	\$9.76
BENSON & HEDGES KING SIZE	\$76.90		\$0.77	\$77.67	\$10.80	\$88.47	\$2.65	\$91.12			\$91.12		\$0.92	\$92.04	\$5.5226	\$97.57		\$97.57	\$9.76
BENSON & HEDGES MENTHOL GREEN	\$60.30		\$0.61	\$60.91	\$10.80	\$71.71	\$2.15	\$73.86			\$73.86		\$0.74	\$74.60	\$4.4761	\$79.08		\$79.08	\$7.91
CAMBRIDGE	\$62.03		\$0.63	\$62.66	\$10.80	\$73.46	\$2.20	\$75.66			\$75.66		\$0.76	\$76.42	\$4.5854	\$81.01		\$81.01	\$8.10
CHESTERFIELD	\$54.44		\$0.55	\$54.99	\$10.80	\$65.79	\$1.97	\$67.76			\$67.76		\$0.68	\$68.44	\$4.1066	\$72.55	\$14.50	\$58.05	\$5.81
COMMANDER	\$55.20		\$0.56	\$55.76	\$10.80	\$66.56	\$2.00	\$68.56			\$68.56		\$0.69	\$69.25	\$4.1548	\$73.40		\$73.40	\$7.34
DAVE'S	\$47.94		\$0.48	\$48.42	\$10.80	\$59.22	\$1.78	\$61.00			\$61.00		\$0.61	\$61.61	\$3.6964	\$65.30		\$65.30	\$6.53
ENGLISH OVALS	\$61.55		\$0.62	\$62.17	\$10.80	\$72.97	\$2.19	\$75.16			\$75.16		\$0.76	\$75.92	\$4.5551	\$80.47		\$80.47	\$8.05
LARK	\$67.40		\$0.68	\$68.08	\$10.80	\$78.88	\$2.37	\$81.25			\$81.25		\$0.82	\$82.07	\$4.9240	\$86.99		\$86.99	\$8.70
L&M	\$54.44		\$0.55	\$54.99	\$10.80	\$65.79	\$1.97	\$67.76			\$67.76		\$0.68	\$68.44	\$4.1066	\$72.55	\$8.30	\$64.25	\$6.43
RJRT BRANDS																			
CAMEL REGULAR FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CAMEL CLASSIC BLUE 99 BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL CLASSIC BLUE	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL CLASSIC BLUE BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL CLASSIC FILTER 99 BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL CLASSIC FILTER	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL CLASSIC FILTER BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL CLASSIC MENTHOL BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL CLASSIC MENTHOL SILVER BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL CRUSH BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$5.30	\$77.39	\$7.74
CAMEL MENTHOL SILVER BOX FSC	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$5.30	\$77.39	\$7.74
CAMEL CRUSH MENTHOL BOX FSC	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$5.30	\$77.39	\$7.74
CAMEL CRUSH SMOOTH MENTHOL BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$5.30	\$77.39	\$7.74
CAMEL CRUSH SMOOTH SILVER MENTHOL BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$5.30	\$77.39	\$7.74
CAMEL CRUSH RICH BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$5.30	\$77.39	\$7.74
CAMEL NO 9 MENTHOL RC BOX FSC	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69		\$82.69	\$8.27
CAMEL NO 9 RC BOX FSC	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69		\$82.69	\$8.27
CAMEL CLASSIC PLATINUM BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69		\$82.69	\$8.27
CAMEL TURK GOLD BOX FSC	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL TURK SILVER BX FSC	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL TURK ROYAL BOX FSC	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL CLASSIC WIDE BLUE BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69		\$82.69	\$8.27
CAMEL CLASSIC WIDE FILTER BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69		\$82.69	\$8.27
CAMEL CLASSIC WIDE MEN SILVER BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69		\$82.69	\$8.27
CAMEL ROYAL KING BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL GOLD KING	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL SILVER KING	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL JADE KING	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL JADE SILVER KING	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL CLASSIC GOLD BOX	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAMEL CLASSIC GOLD BOX 99	\$63.54		\$0.64	\$64.18	\$10.80	\$74.98	\$2.25	\$77.23			\$77.23		\$0.78	\$78.01	\$4.6806	\$82.69	\$12.70	\$69.99	\$7.00
CAPRI MAGENTA SUPER SLIM 100 BOX FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CAPRI MAGENTA SUPER SLIM 120 BOX FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CAPRI MEN INDIGO SUPER SLIM 100 BOX FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CAPRI MEN INDIGO SUPER SLIM 120 BOX FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CAPRI MEN JADE SUPER SLIM 100 BOX FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CAPRI VIOLET SUPER SLIM 100 BOX FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CARLTON 100 BOX RC FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CARLTON 120 FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CARLTON MEN BOX 100 RC FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CARLTON MENTHOL 120 FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CARLTON MENTHOL FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
CARLTON RC FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
DORAL (ALL VARIETY)	\$70.14		\$0.71	\$70.85	\$10.80	\$81.65	\$2.45	\$84.10			\$84.10		\$0.85	\$84.95	\$5.0970	\$90.05		\$90.05	\$9.00
DUNHILL (ALL VARIETY)	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71			\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
ECLIPSE (ALL VARIETY)	\$77.98		\$0.78	\$78.76	\$10.80	\$89.56	\$2.69	\$92.25			\$92.25		\$0.93	\$93.18	\$5.5906	\$98.77		\$98.77	\$9.88



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier



VALID FOR JULY 1, 2022 - JULY 30, 2022	0.01		10.8		0.03		0.01		0.06		Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack					
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business	LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business				Retail Markup 6%	WS + Mark Up			
10 Packs per Carton																		
GPC (ALL VARIETY)	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
KAMEL RED (ALL VARIETY)	\$67.14		\$0.68	\$67.82	\$10.80	\$78.62	\$2.36	\$80.98		\$80.98		\$0.81	\$81.79	\$4.9073	\$86.70		\$86.70	\$8.67
KENT (ALL VARIETY)	\$81.50		\$0.82	\$82.32	\$10.80	\$93.12	\$2.79	\$95.91		\$95.91		\$0.96	\$96.87	\$5.8124	\$102.69		\$102.69	\$10.27
KOOL	\$50.84		\$0.51	\$51.35	\$10.80	\$62.15	\$1.86	\$64.01		\$64.01		\$0.65	\$64.66	\$3.8799	\$68.54		\$68.54	\$6.85
LUCKY STRIKE FSC	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
LUCKY STRIKE (ALL STYLES EXCEPT NON-FILTER)	\$54.84		\$0.55	\$55.39	\$10.80	\$66.19	\$1.99	\$68.18		\$68.18		\$0.69	\$68.87	\$4.1319	\$73.00	\$26.40	\$46.60	\$4.66
MISTY (ALL VARIETY)	\$62.42		\$0.63	\$63.05	\$10.80	\$73.85	\$2.22	\$76.07		\$76.07		\$0.77	\$76.84	\$4.6101	\$81.45		\$81.45	\$8.14
MONARCH (ALL VARIETY)	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
MORE (ALL VARIETY)	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
NATURAL AMERICAN SPIRIT FULL BODIED TAST HP BLUE 12M	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60		\$0.82	\$82.42	\$4.9450	\$87.36		\$87.36	\$8.74
NATURAL AMERICAN SPIRIT MELLOW TASTE HP YELLOW 12M	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60		\$0.82	\$82.42	\$4.9450	\$87.36		\$87.36	\$8.74
NATURAL AMERICAN SPIRIT PERIQUE RICH ROBUST HP BLACK 6M	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60		\$0.82	\$82.42	\$4.9450	\$87.36		\$87.36	\$8.74
NATURAL AMERICAN SPIRIT NON FILTER HP BROWN 6M	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60		\$0.82	\$82.42	\$4.9450	\$87.36		\$87.36	\$8.74
NATURAL AMERICAN SPIRIT PERIQUE RICH HP GRAY 6M	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60		\$0.82	\$82.42	\$4.9450	\$87.36		\$87.36	\$8.74
NATURAL AMERICAN SPIRIT FULL BODIED TAST US GROWN HP DARK BLUE	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60		\$0.82	\$82.42	\$4.9450	\$87.36		\$87.36	\$8.74
NATURAL AMERICAN SPIRIT MELLOW TASTE US GROWN HP TAN	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60		\$0.82	\$82.42	\$4.9450	\$87.36		\$87.36	\$8.74
NATURAL AMERICAN SPIRIT HP CELADON	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60		\$0.82	\$82.42	\$4.9450	\$87.36		\$87.36	\$8.74
NATURAL AMERICAN SPIRIT SMOOTH MELLO HP ORANGE	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60		\$0.82	\$82.42	\$4.9450	\$87.36		\$87.36	\$8.74
NATURAL AMERICAN SPIRIT TASTE HUNTER	\$67.74		\$0.68	\$68.42	\$10.80	\$79.22	\$2.38	\$81.60		\$81.60		\$0.82	\$82.42	\$4.9450	\$87.36		\$87.36	\$8.74
NATURAL AMERICAN SPIRIT ORGANIC SKY 6M	\$71.74		\$0.72	\$72.46	\$10.80	\$83.26	\$2.50	\$85.76		\$85.76		\$0.86	\$86.62	\$5.1971	\$91.81		\$91.81	\$9.18
NATURAL AMERICAN SPIRIT MELLOW TASTE MENTHOL HP GREEN	\$71.74		\$0.72	\$72.46	\$10.80	\$83.26	\$2.50	\$85.76		\$85.76		\$0.86	\$86.62	\$5.1971	\$91.81		\$91.81	\$9.18
NATURAL AMERICAN SPIRIT FULL BODIED TASTE MENTHOL HP DARK GREEN	\$71.74		\$0.72	\$72.46	\$10.80	\$83.26	\$2.50	\$85.76		\$85.76		\$0.86	\$86.62	\$5.1971	\$91.81		\$91.81	\$9.18
NATURAL AMERICAN SPIRIT FULL BODIED TASTE ORGANIC HP TURQUOISE	\$71.74		\$0.72	\$72.46	\$10.80	\$83.26	\$2.50	\$85.76		\$85.76		\$0.86	\$86.62	\$5.1971	\$91.81		\$91.81	\$9.18
NATURAL AMERICAN SPIRIT TASTE ORGANIC HP GOLD	\$71.74		\$0.72	\$72.46	\$10.80	\$83.26	\$2.50	\$85.76		\$85.76		\$0.86	\$86.62	\$5.1971	\$91.81		\$91.81	\$9.18
NEWPORT MEN GOLD KS 12M	\$68.24		\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$8.20	\$79.73	\$7.97
NEWPORT KINGS 12M	\$68.24		\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$8.20	\$79.73	\$7.97
NEWPORT 100S 12M	\$68.24		\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$8.20	\$79.73	\$7.97
NEWPORT MEN GOLD 100 BX 12M	\$68.24		\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$8.20	\$79.73	\$7.97
NEWPORT MEN BLUE 100 BX 6M	\$68.24		\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$8.20	\$79.73	\$7.97
NEWPORT MEN BLUE BOX 6M	\$68.24		\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$8.20	\$79.73	\$7.97
NEWPORT NONMEN BOX 6M	\$55.44		\$0.56	\$56.00	\$10.80	\$66.80	\$2.00	\$68.80		\$68.80		\$0.69	\$69.49	\$4.1696	\$73.66	\$2.30	\$71.36	\$7.14
NEWPORT NONMEN 100 BOX	\$55.44		\$0.56	\$56.00	\$10.80	\$66.80	\$2.00	\$68.80		\$68.80		\$0.69	\$69.49	\$4.1696	\$73.66	\$2.30	\$71.36	\$7.14
NEWPORT NONMEN GOLD BOX	\$55.44		\$0.56	\$56.00	\$10.80	\$66.80	\$2.00	\$68.80		\$68.80		\$0.69	\$69.49	\$4.1696	\$73.66	\$2.30	\$71.36	\$7.14
NEWPORT NONMEN GOLD 100 BOX	\$55.44		\$0.56	\$56.00	\$10.80	\$66.80	\$2.00	\$68.80		\$68.80		\$0.69	\$69.49	\$4.1696	\$73.66	\$2.30	\$71.36	\$7.14
NEWPORT SMOOTH SELECT 100 BOX	\$68.24		\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$10.70	\$77.23	\$7.72
NEWPORT SMOOTH SELECT BOX	\$68.24		\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$10.70	\$77.23	\$7.72
NEWPORT MENTHOL PLATINUM BLUE 100s BOX	\$68.24		\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$10.70	\$77.23	\$7.72
NEWPORT MENTHOL PLATINUM BLUE KING BOX	\$68.24		\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$10.70	\$77.23	\$7.72
NEWPORT NON-MENTHOL SM GOLD 100 BOX	\$55.44		\$0.56	\$56.00	\$10.80	\$66.80	\$2.00	\$68.80		\$68.80		\$0.69	\$69.49	\$4.1696	\$73.66	\$2.30	\$71.36	\$7.14
NEWPORT NON-MENTHOL SM GOLD BOX	\$55.44		\$0.56	\$56.00	\$10.80	\$66.80	\$2.00	\$68.80		\$68.80		\$0.69	\$69.49	\$4.1696	\$73.66	\$2.30	\$71.36	\$7.14
NEWPORT BOOST BOX 6M	\$68.24		\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$11.00	\$76.93	\$7.69
NEWPORT BOOST GOLD BOX 6M	\$68.24		\$0.69	\$68.93	\$10.80	\$79.73	\$2.39	\$82.12		\$82.12		\$0.83	\$82.95	\$4.9771	\$87.93	\$11.00	\$76.93	\$7.69
NOW (ALL VARIETY)	\$83.70		\$0.84	\$84.54	\$10.80	\$95.34	\$2.86	\$98.20		\$98.20		\$0.99	\$99.19	\$5.9514	\$105.14		\$105.14	\$10.51
OLD GOLD (ALL VARIETY)	\$72.54		\$0.73	\$73.27	\$10.80	\$84.07	\$2.52	\$86.59		\$86.59		\$0.87	\$87.46	\$5.2477	\$92.71		\$92.71	\$9.27
PALL MALL VINTAGE GOLD 100	\$83.70		\$0.84	\$84.54	\$10.80	\$95.34	\$2.86	\$98.20		\$98.20		\$0.99	\$99.19	\$5.9514	\$105.14		\$105.14	\$10.51
PALL MALL CLASSIC NON-FILTER	\$83.70		\$0.84	\$84.54	\$10.80	\$95.34	\$2.86	\$98.20		\$98.20		\$0.99	\$99.19	\$5.9514	\$105.14		\$105.14	\$10.51
PALL MALL (ALL STYLES EXCEPT NON-FILTER & GOLD FILTER 100S)	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56	\$15.60	\$61.96	\$6.20
STATE EXPRESS 555	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
TAREYTON (ALL VARIETY)	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25
TRUE (ALL VARIETY)	\$81.30		\$0.82	\$82.12	\$10.80	\$92.92	\$2.79	\$95.71		\$95.71		\$0.96	\$96.67	\$5.8001	\$102.47		\$102.47	\$10.25



Louisiana Office of Alcohol and Tobacco Control

Commissioner Ernest Legier



			0.01		10.8		0.03				0.01		0.06					
VALID FOR JULY 1, 2022 - JULY 30, 2022																		
	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET RATE \$10.80/Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Mark up 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
VANTAGE (ALL VARIETY)	\$83.70		\$0.84	\$84.54	\$10.80	\$95.34	\$2.86	\$98.20		\$98.20		\$0.99	\$99.19	\$5.9514	\$105.14		\$105.14	\$10.51
SALEM	\$52.34		\$0.53	\$52.87	\$10.80	\$63.67	\$1.91	\$65.58		\$65.58		\$0.66	\$66.24	\$3.9744	\$70.21		\$70.21	\$7.02
WINSTON	\$50.84		\$0.51	\$51.35	\$10.80	\$62.15	\$1.86	\$64.01		\$64.01		\$0.65	\$64.66	\$3.8799	\$68.54		\$68.54	\$6.85
MAVERICK	\$58.94		\$0.59	\$59.53	\$10.80	\$70.33	\$2.11	\$72.44		\$72.44		\$0.73	\$73.17	\$4.3902	\$77.56		\$77.56	\$7.76
LIGGETT VECTOR BRANDS																		
EVE	\$54.59		\$0.55	\$55.14	\$10.80	\$65.94	\$1.98	\$67.92		\$67.92		\$0.68	\$68.60	\$4.1159	\$72.71	\$2.00	\$70.71	\$7.27
GRAND PRIX	\$49.19		\$0.50	\$49.69	\$10.80	\$60.49	\$1.81	\$62.30		\$62.30		\$0.63	\$62.93	\$3.7761	\$66.71	\$2.00	\$64.71	\$6.67
LIGGETT SELECT	\$52.14		\$0.53	\$52.67	\$10.80	\$63.47	\$1.90	\$65.37		\$65.37		\$0.66	\$66.03	\$3.9620	\$70.00	\$4.00	\$66.00	\$7.00
EAGLE 20'S	\$38.25		\$0.39	\$38.64	\$10.80	\$49.44	\$1.48	\$50.92		\$50.92		\$0.51	\$51.43	\$3.0860	\$54.52	\$8.75	\$45.77	\$5.45
MONTEGO	\$23.75		\$0.24	\$23.99	\$10.80	\$34.79	\$1.04	\$35.83		\$35.83		\$0.36	\$36.19	\$2.1716	\$38.37	\$4.75	\$33.62	\$3.84
PYRAMID	\$45.65		\$0.46	\$46.11	\$10.80	\$56.91	\$1.71	\$58.62		\$58.62		\$0.59	\$59.21	\$3.5524	\$62.76	\$1.00	\$61.76	\$6.28
USA	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23		\$73.23	\$7.32
SELECT	\$55.04		\$0.56	\$55.60	\$10.80	\$66.40	\$1.99	\$68.39		\$68.39		\$0.69	\$69.08	\$4.1449	\$73.23		\$73.23	\$7.32
NEW YORK CUT	\$56.34		\$0.57	\$56.91	\$10.80	\$67.71	\$2.03	\$69.74		\$69.74		\$0.70	\$70.44	\$4.2265	\$74.67		\$74.67	\$7.47
NAT'S	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
BLACK & GOLD (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
CLASSIC (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
CIGARETTELLOS (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
HAVANA OVALS (CUBE) 5PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
HINT MENTHOL (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
MCD (ALL STYLES) (CUBE) 5 PACKS	\$35.64		\$0.36	\$36.00	\$5.40	\$41.40	\$1.24	\$42.64		\$42.64		\$0.43	\$43.07	\$2.5843	\$45.66		\$45.66	\$9.13
ORIGINALS (ALL STYLES)(CUBE)																		
USA GOLD BRANDS	\$41.35		\$0.42	\$41.77	\$10.80	\$52.57	\$1.58	\$54.15		\$54.15		\$0.55	\$54.70	\$3.2818	\$57.98		\$57.98	\$5.80
SONOMA BRANDS	\$34.90		\$0.35	\$35.25	\$10.80	\$46.05	\$1.38	\$47.43		\$47.43		\$0.48	\$47.91	\$2.8747	\$50.79		\$50.79	\$5.08
RAVE BRANDS	\$35.34		\$0.36	\$35.70	\$10.80	\$46.50	\$1.40	\$47.90		\$47.90		\$0.48	\$48.38	\$2.9025	\$51.28		\$51.28	\$5.13
MONTCLAIR BRANDS	\$26.15		\$0.27	\$26.42	\$10.80	\$37.22	\$1.12	\$38.34		\$38.34		\$0.39	\$38.73	\$2.3236	\$41.05		\$41.05	\$4.11
FORTUNA BRANDS	\$35.34		\$0.36	\$35.70	\$10.80	\$46.50	\$1.40	\$47.90		\$47.90		\$0.48	\$48.38	\$2.9025	\$51.28		\$51.28	\$5.13
CROWNS BRANDS	\$19.99		\$0.20	\$20.19	\$10.80	\$30.99	\$0.93	\$31.92		\$31.92		\$0.32	\$32.24	\$1.9344	\$34.17		\$34.17	\$3.42
ECHO BRANDS	\$31.50		\$0.32	\$31.82	\$10.80	\$42.62	\$1.28	\$43.90		\$43.90		\$0.44	\$44.34	\$2.6603	\$47.00		\$47.00	\$4.70
EDGEFIELD	\$22.05		\$0.23	\$22.28	\$10.80	\$33.08	\$0.99	\$34.07		\$34.07		\$0.35	\$34.42	\$2.0653	\$36.49		\$36.49	\$3.65
BERLEY	\$18.75		\$0.19	\$18.94	\$10.80	\$29.74	\$0.89	\$30.63		\$30.63		\$0.31	\$30.94	\$1.8565	\$32.80		\$32.80	\$3.28
24/7	\$19.75		\$0.20	\$19.95	\$10.80	\$30.75	\$0.92	\$31.67		\$31.67		\$0.32	\$31.99	\$1.9196	\$33.91		\$33.91	\$3.39
ACE (Discontinued)	\$22.79		\$0.23	\$23.02	\$10.80	\$33.82	\$1.01	\$34.83	\$0.50	\$34.33		\$0.35	\$34.68	\$2.0811	\$36.77		\$36.77	\$3.68
GOLD CREST (Discontinued)	\$22.29		\$0.23	\$22.52	\$10.80	\$33.32	\$1.00	\$34.32	\$0.50	\$33.82		\$0.34	\$34.16	\$2.0496	\$36.21		\$36.21	\$3.62
JTI BRANDS																		
WAVE	\$47.69		\$0.48	\$48.17	\$10.80	\$58.97	\$1.77	\$60.74	\$5.00	\$55.74		\$0.56	\$56.30	\$3.3779	\$59.68	\$18.15	\$41.53	\$4.15
WINGS	\$34.05		\$0.35	\$34.40	\$10.80	\$45.20	\$1.36	\$46.56		\$46.56		\$0.47	\$47.03	\$2.8216	\$49.85	\$6.75	\$43.10	\$4.31
EXPORT 'A'	\$60.40		\$0.61	\$61.01	\$10.80	\$71.81	\$2.15	\$73.96	\$0.00	\$73.96		\$0.74	\$74.70	\$4.4823	\$79.19	\$0.00	\$79.19	\$7.92
LD	\$29.45		\$0.30	\$29.75	\$10.80	\$40.55	\$1.22	\$41.77	\$5.00	\$36.77		\$0.37	\$37.14	\$2.2282	\$39.36	\$14.50	\$24.86	\$2.49
LD CLUB	\$57.29		\$0.58	\$57.87	\$10.80	\$68.67	\$2.06	\$70.73		\$70.73		\$0.71	\$71.44	\$4.2864	\$75.72651		\$75.73	\$7.57
CHEYENNE	\$21.37		\$0.22	\$21.59	\$10.80	\$32.39	\$0.97	\$33.36		\$33.36		\$0.34	\$33.70	\$2.0221	\$35.72		\$35.72	\$3.57
DECADE	\$20.81		\$0.21	\$21.02	\$10.80	\$31.82	\$0.95	\$32.77		\$32.77		\$0.33	\$33.10	\$1.9863	\$35.09		\$35.09	\$3.51
AURA	\$29.99		\$0.30	\$30.29	\$10.80	\$41.09	\$1.23	\$42.32	\$5.00	\$37.32		\$0.38	\$37.70	\$2.2622	\$39.96		\$39.96	\$4.00
US LEAF/PREMIER BRANDS																		
1ST CLASS	\$36.55		\$0.37	\$36.92	\$10.80	\$47.72	\$1.43	\$49.15	\$4.00	\$45.15		\$0.46	\$45.61	\$2.7367	\$48.35		\$48.35	\$4.83
1839	\$36.25		\$0.37	\$36.62	\$10.80	\$47.42	\$1.42	\$48.84		\$48.84		\$0.49	\$49.33	\$2.9600	\$52.29	\$5.50	\$46.79	\$4.68
SHIELD	\$36.55		\$0.37	\$36.92	\$10.80	\$47.72	\$1.43	\$49.15		\$49.15		\$0.50	\$49.65	\$2.9791	\$52.63	\$5.50	\$47.13	\$4.71
TRAFFIC	\$27.05		\$0.28	\$27.33	\$10.80	\$38.13	\$1.14	\$39.27	\$3.95	\$35.32		\$0.36	\$35.68	\$2.1410	\$37.82		\$37.82	\$3.78
ULTRA BUY	\$36.55		\$0.37	\$36.92	\$10.80	\$47.72	\$1.43	\$49.15	\$1.00	\$48.15		\$0.49	\$48.64	\$2.9185	\$51.56	\$4.45	\$47.11	\$4.71



Louisiana Office of Alcohol and Tobacco Control
Commissioner Ernest Legier



			0.01		10.8		0.03				0.01		0.06					
VALID FOR JULY 1, 2022 - JULY 30, 2022	Revenue List Price	Less Trade Discount	WHOLESALE Cost of doing business		LA SET Rate \$10.80/ Cart	Wholesale before Markup	Wholesale Markup 3%	Plus MU	Rebate Required to be passed on	Wholesale Min to Retailer	Less Trade Discount	RETAIL Cost of doing business		Retail Markup 6%	WS + Mark Up	Rebate Required to be passed on	RETAIL Min price per carton	RETAIL Minimum \$ / Pack
10 Packs per Carton																		
WILDHORSE	\$36.55		\$0.37	\$36.92	\$10.80	\$47.72	\$1.43	\$49.15		\$49.15		\$0.50	\$49.65	\$2.9791	\$52.63	\$10.00	\$42.63	\$4.26
MANITOU	\$59.05		\$0.60	\$59.65	\$10.80	\$70.45	\$2.11	\$72.56		\$72.56		\$0.73	\$73.29	\$4.3976	\$77.69	\$7.00	\$70.69	\$7.07
SMOKIN' JOES MARKET	\$22.00		\$0.22	\$22.22	\$10.80	\$33.02	\$0.99	\$34.01		\$34.01		\$0.35	\$34.36	\$2.0616	\$36.42		\$36.42	\$3.64
CARNIVAL	\$23.60		\$0.24	\$23.84	\$10.80	\$34.64	\$1.04	\$35.68		\$35.68		\$0.36	\$36.04	\$2.1624	\$38.20		\$38.20	\$3.82
TIMELESS TIME	\$22.20		\$0.23	\$22.43	\$10.80	\$33.23	\$1.00	\$34.23		\$34.23		\$0.35	\$34.58	\$2.0746	\$36.65		\$36.65	\$3.67
THIS	\$17.20		\$0.18	\$17.38	\$10.80	\$28.18	\$0.85	\$29.03		\$29.03		\$0.30	\$29.33	\$1.7595	\$31.08		\$31.08	\$3.11
SMK FRIENDLY BRANDS	\$23.71		\$0.24	\$23.95	\$10.80	\$34.75	\$1.04	\$35.79		\$35.79		\$0.36	\$36.15	\$2.1692	\$38.32		\$38.32	\$3.83